

**Underwriters Laboratories Inc.'s  
"Safety Smart –Vote for your School" Sweepstakes  
Official Rules**

**NO PURCHASE NECESSARY. MANY WILL ENTER, FEW WILL WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**THE ENTRANT IS ENTERING THE SWEEPSTAKES ON BEHALF OF HIS OR HER QUALIFYING SCHOOL. ONLY QUALIFYING SCHOOLS WILL BE ELIGIBLE TO RECEIVE THE PRIZE. NO PRIZE WILL BE AWARDED TO THE PERSON WHO SUBMITS A WINNING ENTRY.**

**1. ELIGIBILITY:** Underwriters Laboratories Inc.'s "Safety Smart –Vote for your School" Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia. Entrants are entering on behalf of a Qualifying School. A "Qualifying School" shall be defined as any public school or any state-accredited private educational institution located in the 50 U.S./D.C listed at <http://greatschools.org>. Employees of Underwriters Laboratories Inc. and its subsidiaries, affiliates, trustees, sales representatives, distributors, licensees or agents, advertising and Sweepstakes agencies, and all such employee's immediate family members and those living in the same household of each such employee, are not eligible to participate in this Sweepstakes. Void where prohibited.

**2. SPONSOR:** Underwriters Laboratories Inc., 333 Pfingsten Road, Northbrook, IL 60062.  
**ADMINISTRATOR:** wedü, 20 Market Street, Manchester, NH 03101.

**3. ENTRY PERIOD:** The Sweepstakes Entry Period begins at 12:00:00 a.m. EST on January 1, 2011 and ends at 11:59:59 p.m. EST on December 31, 2011. Administrator's computer is the official time keeping device for this Sweepstakes.

**4. HOW TO ENTER:** Visit [www.ulsafetysmart.com/vote-for-school](http://www.ulsafetysmart.com/vote-for-school) during the Entry Period and click on the link for the Sweepstakes, then follow the instructions by including your vote for your favorite Qualifying School. Proof of entry or sending is not proof of receipt by Sponsor. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Limit: One (1) entry/computer/internet protocol address/day. For the purposes of this Sweepstakes, a "day" shall be defined as 12:00:00 a.m. EST to 11:59:59 p.m. EST. **Any attempt to enter more than one (1) time/day by using multiple identities, registrations and logins, or any other methods will void all entries and the entrant may be disqualified. Use of any automated system to vote is prohibited and may result in disqualification.**

**5. DETERMINATION OF SWEEPSTAKES WINNERS/ODDS:** The potentially winning school will be selected by the Administrator, on or about the week of January 3, 2012, from among all eligible entries received during the Entry Period. The Qualifying School with the most number of eligible entries will be deemed the winner. In the event of a tie, the winning school will be selected randomly from the group of schools that are tied. The entrant who submitted the potentially winning entry will not receive any prize. The odds of winning depend on total number of eligible entries received.

**6. ALL POTENTIAL WINNING SCHOOLS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES.**

**7. WINNING SCHOOL VERIFICATION:** The potential winning school must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winning school will be notified by mail, email or phone on or around January 15, 2012. The potential Sweepstakes Prize winning school will be required to permit its name to be displayed on Sponsor's website and confirm it is a Qualifying School in order to claim the prize. If a potential winning school cannot be contacted, fails to grant permission to Sponsor to announce its name or confirm it is a winning school within the required time period, or the prize is returned as undeliverable, the potential winning school forfeits prize. The prize will be fulfilled approximately 4 weeks after the conclusion of the Sweepstakes.

**8. PUBLICITY:** Acceptance of any prize shall constitute and signify the winning school's agreement and consent that Sponsor may use the winning school's name, address (city, state), likeness, and/or prize information for contextual purposes worldwide, including the Internet, without limitation and without further payment or consideration, except where prohibited by law.

**9. PRIZES:** One (1) Set of Disney's Wild About Safety® with Timon and Pumbaa: Safety Smart® and Safety Smart® Science with Bill Nye® the Science Guy DVD's, eight (8) DVDs in total. Approximate Retail Value: \$240. No cash or other substitution, assignment or transfer of any prizes permitted, except by Sponsor, who reserves the right to substitute a prize or prize component with cash or another prize of comparable or greater value. Winning school is responsible for all federal, state and local taxes and fees associated prize.

**10. GENERAL RULES:** By entering or participating in the Sweepstakes, entrants agree to be bound by these Official Rules. Sponsor assumes no responsibility for electronic hardware, programming or software malfunctions, or failures, or line connections, accessibility or availability, or technical failures of any kind, or unauthorized human intervention, or the incorrect or inaccurate capture of any entry or other information, or for the failure to capture any such information. Sponsor is not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; or (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries. Further, if, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes, and select the winner for the Sweepstakes, from the entries received prior to the action taken or in other such manner as deemed fair and appropriate by Sponsor.

Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or to be acting in violation of these Official Rules or any other Sweepstakes, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any web site or undermine the legitimate operation of the

Sweepstakes is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Winning schools and Entrants (by entering this Sweepstakes), hereby waive and release, and agree to hold harmless the Sponsor, all Sweepstakes and advertising agencies, and their respective parents, subsidiaries, affiliates, distributors, advertising and Sweepstakes agencies and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize in the Sweepstakes, or their participation in the Sweepstakes, or their participation in any Sweepstakes or prize related activity, or any travel related to the Sweepstakes or any travel for any prize related activity. Winning school and Entrants also further acknowledges that Sponsor, their affiliates, subsidiaries, employees, officers, directors, and Sweepstakes and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law relative to any prize or these Sweepstakes including but not limited to quality, condition or fitness for a particular purpose.

**11. DISPUTES:** Except where prohibited, winning school and entrant agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Northern District of Illinois or the appropriate Illinois State Court located in Cook County, Illinois; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant or winning schools be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.

**12. ANNOUNCEMENT OF WINNING SCHOOL:** The name of the winning school will be posted on Sponsor's website at [www.ulsafetysmart.com](http://www.ulsafetysmart.com).